



Martin Basiri, Co-Founder & CEO, ApplyBoard Inc.

Martin Basiri is the CEO and Co-Founder of ApplyBoard, the world's largest online international student recruitment platform. Martin began his own international student journey in 2010 as he began his Masters in Mechatronics Engineering at the University of Waterloo. After later helping his brothers, Meti and Massi, navigate the same complex process of applying to study abroad, the three of them founded ApplyBoard in 2015. Fast forward seven years later, ApplyBoard is a global technology company with 1,500 team members in 30 countries that has assisted more than 300,000 students in more than 130 countries with their study abroad search, application, and acceptance process.

ApplyBoard leverages its AI-powered application platform to assist students to match to programs and institutions that fit their unique background, interests, and qualifications. Martin's commitment to ensuring global access to education is universal not only breaks down barriers to traditional education, but also strengthens the diversity of student populations across the world. ApplyBoard enables students to find the best educational opportunities in five destination markets: Canada, the United States, United Kingdom, Australia, Ireland and has formed strong partnerships with over 1,500 higher education institutions in these countries.

ApplyBoard continues to grow its product and service offerings to meet the growing needs of international students. These product evolutions beyond the core platform include eCommerce, industry-leading insights, financial services, document verification, training, and more. Some of ApplyBoard's recent initiatives include: first acquisition of TrainHub, Proof of Financial Support Solution in partnership with RBC, the launch of ApplyBoard's school partner SaaS tool: ApplyBoard Insights Dashboard and ApplyBoard's launch in Ireland.